

CONTENT STANDARD 10: Enterprise

Students will demonstrate the techniques of enterprise and how they relate to product and service production, economics, human and material resources, and technology.

K-1	2-3	4-5	6	7	8
10.K-1.1 Identify local business and industries and the product or services they produce.	10.2-3.1 Identify various local businesses and industries as producers of goods or services. 10.2-3.2 Describe the evolution of a product used in a local business.	10.4-5.1 Trace the evolution of material resources through a business or industry to its end product. 10.4-5.2 Create a mock business within the classroom or school. 10.4-5.3 Explore the career possibilities and responsibilities in enterprise.	10.6.1 Describe the evolution of technological enterprise. 10.6.2 Develop, distribute and evaluate a customer survey.	10.7.1 Discuss the influence of enterprise on culture, society and the environment. 10.7.2 Define the terms, single ownership, company, corporation and partnership. 10.7.3 Explore the career possibilities and responsibilities in enterprise. 10.7.4 Identify and explore a variety of organizational structures describing the advantages and disadvantages of each. 10.7.5 Explore market research and its relationship to satisfying consumer needs.	10.8.1 Relate the career possibilities and responsibilities in enterprise to the CT Career Clusters. 10.8.2 Identify and explore the organizational structure of a particular enterprise in your area.
9-10			11-12		
10.9-10.1 Calculate the cost of producing a manufactured product. 10.9-10.2 Explore company responsibilities toward employees, community, and the environment. 10.9-10.3 Participate in a variety of roles within an organizational structure. 10.9-10.4 Design a product based on available materials, tools, and equipment. 10.9-10.5 Explore quality control methods. 10.9-10.6 Discuss the current and historical significance of unions. 10.9-10.7 Develop a floor diagram and flowchart. 10.9-10.8 Discuss the required modification if a product were to be manufactured in a nontraditional environment.			10.11-12.1 Design a simulated enterprise and participate in a variety of roles within the organization structure. 10.11-12.2 Assume responsibilities toward employees, community, and the environment. 10.11-12.3 Design and produce a product based on customer need, available tools, materials, equipment, and capital resources. 10.11-12.4 Define and use the quality control measures of pre-inventory inspection, statistical process control, and total quality management. 10.11-12.5 Design the modifications necessary if a product were to be manufactured in a non-traditional environment. 10.11-12.6 Determine a retail price for a manufactured product. 10.11-12.7 Design a simulated enterprise and participate in a variety of roles within the organizational structure. 10.11-12.8 Calculate the cost of producing a manufactured product and determine a retail price 10.11-12.9 Develop a marketing plan and successfully distribute a product.		